



Marketplace

re:print  
PRINT WITH RENEWABLE ENERGY

PROGRAM GUIDE

When sourcing your organization's printing, think renewable energy and **re:print!** Organizations are more concerned than ever about the environmental footprint of their business operations. With Green-e Marketplace **re:print**, your organization has the opportunity to print responsibly by sourcing through companies that use renewable energy.

## What is re:print?

Green-e Marketplace certifies printers and paper lines that use renewable energy like solar, wind, and biomass energy. When your company produces annual reports, company brochures, or newsletters, choosing both a Green-e Marketplace printer and paper line will enable your company to minimize its operational footprint and allow your company to display your renewable energy commitment through the use of the Green-e logo.



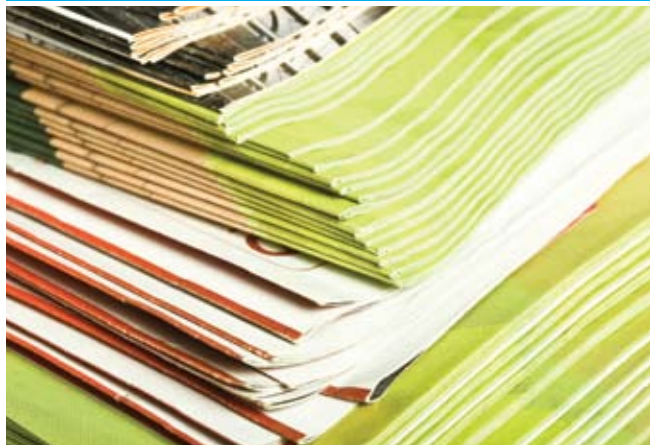
Paper manufactured using 100% certified renewable electricity



Paper printed using 100% certified renewable electricity



## What Types of Printed Collateral are Eligible?



- Annual reports
- Newsletters
- Company brochures
- Magazines
- Books
- Sustainability reports
- Company mailers
- And more!

## How do I incorporate the Green-e logo into my organization's printed materials?

- 1 Find** a Green-e Marketplace Certified Printer ([www.green-e.org/reprint](http://www.green-e.org/reprint))
- 2 Request** that the printer use a Green-e Marketplace Certified Paper Line ([www.green-e.org/reprint](http://www.green-e.org/reprint))
- 3 Sign** a Customer Agreement (provided by printer)

### What are the benefits of using re:print?



**Distinguish your organization** with the independent third party, nationally recognized Green-e logo and **connect with consumers** that are looking for products and processes made with renewable energy. Four out of five U.S. **consumers support renewable energy** and over half want companies to increase their use of renewable energy.\* Paper manufacturing and printing are energy intensive processes and consumers understand that transitioning to a clean energy economy is an important step forward.

In addition, using the Green-e logo is **affordable and accessible**. A \$1,000 print job will typically cost less than \$10.

\*Source: NMI's 2009 LOHAS Consumer Trends Database



# CERTIFICATION YOU CAN TRUST



**Green-e Marketplace** pleased to present **re:print**, a program granting logo usage to organizations who source both their paper and printing through **Green-e Marketplace** printers and paper manufacturers. The Green-e logo is the nation's leading symbol of renewable energy excellence. Green-e Marketplace provides forward-thinking companies with a simple, nationally recognized logo they can use to communicate their commitment to renewable energy to their customers and stakeholders. With broad market penetration, Green-e licenses the logo for use on hundreds of products in many diverse industries including: food and beverage, paper and packaging, medical devices, health and beauty supplies, consumer goods, and business services.

Established in 1997, Green-e is the nation's leading independent certification and verification program for renewable energy and greenhouse gas emission reductions in the retail market. In addition to **Green-e Marketplace**, Green-e runs two other certification programs: **Green-e Energy** is the nation's leading independent certification and verification program for renewable energy. **Green-e Climate** is a voluntary certification program launched in 2007 that sets consumer-protection and environmental-integrity standards for greenhouse gas emission reductions sold in the voluntary market.

CONTACT US TODAY

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