

**Green-e Governance Board Meeting**  
**Wednesday February 18, 2009; 11:00 AM PST**

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**Attendees:**

Bud Beebe, *Sacramento Municipal Utility District (Ret.)*

Lars Kvale, *APX, Inc.*

Cynthia Mitchell, *Energy Economics Inc.*

Katie Kalinowski, *Renewable Northwest Project*

John Rogers, *Union of Concerned Scientists*

Jennifer Martin, *Center for Resource Solutions (for Arthur O'Donnell)*

*Non-voting members:*

Jay Carlis, *Community Energy, CMAC Chair*

*Quorum not established. Informal meeting conducted, with voting items sent out by email after the call. Called to order 11:05 AM.*

**1. Board Membership**

Staff is still looking for a few new members, specifically to serve as a replacement for Jan Smutney-Jones as a generator representative, as well as one or more members from national environmental groups. Staff asked Board members with any suggestions or contacts, to contact staff.

Doug Denio has elected to step down as Green-e Governance Board chair, and from the CRS Board, citing health reasons. He asked Green-e staff to convey his thanks to all Board members for their thoughtful and dedicated service.

Karl Rábago has agreed to serve as the Green-e Governance Board Chair, as there is no longer a conflict of interest between his company and Green-e, since he works at a company without a Green-e certified product.

**2. Use of Green-e Marks**

A CRS Legal Fellow has put together a document on proper and improper use of the term "Green-e" and the Green-e logos. This three-page document is available for download from [http://www.green-e.org/getcert\\_re\\_stan.shtml#marks](http://www.green-e.org/getcert_re_stan.shtml#marks). Staff described that the impetus for such a document is recent questionable use of the Green-e logo in particular, as well as some REC marketers trying to grant free use of the logo to their customers and encouraging their customers to use "Green-e" on their products without participating in Green-e Marketplace.

Some Board members thought it would be difficult to enforce the type of use described in the document or that allowing certain types of use of "Green-e" by entities without a direct contract with CRS could be beneficial. Staff requested feedback from the Board on this document and the ideas it puts forth.

**3. ISEAL**

CRS is working toward full membership in the ISEAL Alliance. Staff provided an overview of ISEAL and the most significant changes that full membership will require of the Green-e programs. The need for such changes will lead to deeper discussions at subsequent Board meetings.

#### **4. Energy Efficiency Protocol**

Green-e staff has begun preliminary research into developing a protocol for the quantification of avoided emissions from efficiency measures and thermal energy generation in the industrial sector. Staff enclosed a short description of the work and the goal. Staff is seeking energy efficiency experts of all types to serve on an advisory committee to help guide our work. Staff offered Board members to be part of the committee and asked to be put in touch with Board contacts that might be interested in serving on the committee.

#### **5-6. RGGI**

*RGGI Allowances as Offsets under Green-e Climate:*

Green-e staff raised the issue that RGGI on the whole has likely over-allocated carbon allowances, and mentioned that Green-e Climate will be investigating the implications of this on the eligibility of RGGI allowances to be treated as Green-e Climate certified offsets.

*New Green-e Energy Rules in Response to RGGI:*

Green-e staff gave a brief overview of the new Green-e Energy rules for sales of RGGI renewables made into RGGI states. For such sales, both RGGI rules and Green-e Energy rules must be met. The new Green-e Energy rules represent the areas of RGGI rules that go beyond existing rules in the National Standard and are now part of Appendix A of the National Standard. Staff encouraged the Board to read the executive summary of the changes, which is available at <http://www.resource-solutions.org/pressreleases/2008/120508-2.htm>

*Off-the-Top Allocations under RGGI and Interaction with Green-e Energy Rules:*

Green-e staff discussed the potential for a state's set-aside amount of allowances to be insufficient to meet all voluntary market sales in that state, and the Board members on the call agreed that it should be addressed in the National Standard. The Board requested that Green-e staff put together proposed language for the Board to review to amend the new RGGI rules and address the issue. Staff agreed to supply such language at the next meeting.

#### **7. EcoLogo Relationship with CRS**

EcoLogo is a Canadian organization that certifies environmentally preferable products, including renewable electricity generation facilities. CRS has had a relationship with EcoLogo since 2005. EcoLogo is undergoing a review of their criteria for renewable energy, and is working with CRS on harmonizing renewable energy standards across the North American market.

Staff encouraged Board members seeking more information on the revision process that EcoLogo to read Standard CCD-003 on the EcoLogo web site:

<http://www.ecologo.org/en/criteria/revision/>

*Due to the low attendance rate, staff and attending Board members decided to end the call after Item 7 and move further discussions and votes onto email.*

## **8. Co-firing Vote**

Due to not having quorum on the call, staff sent background documents and a description of the facility and methodology to the Board via email with a request to vote by February 25. One Board member asked about how generation data from the facility would be verified, to which staff responded that the facility owner agreed to provide generation data at CRS' request, and that it also reports to the EIA, so data is publicly available.

The methodology application was approved over email with a majority vote on the February 25, 2009.

## **9. EPA Grant Update**

Green-e staff has been working on a number of items for which the EPA has provided grant money over the last two years, many of which the Board has discussed on previous calls. Staff plans to have votes on a number of these items on our next call in May.

Claims paper – Staff has a near-final draft that is being refined to be published on the Green-e web site and invited Board members that would like to review the paper and provide input to contact staff.

Broker certification rules update – Green-e Energy has received funding for this late in the fall and is beginning to work on ways to increase the value of Green-e Energy to brokers of renewable MWh. Staff will have more information at the next Board meeting.

Co-firing – Similar to the broker update, Green-e Energy has received funding to devote more time to getting one or more co-firing calculation methodologies into the National Standard, so that Green-e can streamline the co-firing application process. Staff will coordinate with interested Board members and Green-e Energy participants to develop ways to cut down on the amount of time the co-firing methodology approval process takes, and will have more for the Board at the next meeting.

## **10. Updates since Last Call**

All companies that had inquired about waiver to the minimum purchase requirements were notified of the Board decisions.

*Call on February 18, 2009 adjourned at 11:50 AM.*