

The Path of a Green-e Climate Certified Offset

How Green-e Climate certification works, from project to consumer



1

The Project. A greenhouse gas emissions reduction (offset) project, such as renewable energy, energy efficiency, methane capture, or forestry.

Projects are certified by a Green-e Climate Endorsed Program. These Endorsed Programs verify that the projects supplying the emissions reductions meet stringent permanence, additionality, and other criteria.

2

The Seller. An offset provider buys the emissions reductions from the project, and packages them together into an offset product that is sold to consumers.



The offset sold to consumers is certified by Green-e Climate.

Green-e Climate provides third-party verification that offsets sold to consumers come from projects certified under high-quality standards, that the offsets are not being double sold by the seller, and that consumers are given full and accurate information.

3

The Consumer buys Green-e Climate Certified offsets to balance his or her own greenhouse gas footprint, with the assurance that Green-e Climate Certified Offsets are real, permanent, verified, exclusively owned emissions reductions that come from additional projects.



Climate