



DETAILED AGENDA

PRE-CONFERENCE EVENTS:

Networking Hall **Registration & Networking Hall Opens** **7:30 AM**

Atrium **WRI Green Power Press Conference & Breakfast** **8:00 AM – 9:00 AM**
Jonathan Lash, President, World Resources Institute
 Jonathan Lash and corporate members of the Green Power Market Development Group announce new green power projects. Coffee and continental breakfast will be served.

PLENARY SESSION:

Atrium **Opening Remarks**

Atrium **Introducing a New Generation of Power Purchasers** **9:00 AM – 9:15 AM**
Dr. Jan Hamrin, Executive Director, The Center for Resource Solutions

Defining Best Value for Green Power Purchases **9:15 AM – 10:00 AM**
Gary Kusin, President and Chief Executive Officer, Kinko's
 A look at green power purchasing from the perspective of a Fortune 500 company that is finding value in innovative ways. Followed by questions and answers from the audience.

PURCHASING PANELS:

Atrium **Learning the Market: On-site Solutions, Certificates, and Retail Choice** **10:00 AM – 12:30 PM**

After a brief introduction to green power options, purchasers from different sectors will share their procurement strategies and key learnings:

- **Green Power Purchasing Options** **10:00 AM – 10:10 AM**
Matt Clouse, US EPA Green Power Partnership, Manager

- **WRI Green Power Market Development Group** **10:10 AM – 11:10 AM**
Jennifer Layke, World Resources Institute, Director Business Engagement (Moderator)
Phil Leach, Energy Commodity Manager, General Motors Corporation
Greg Peterson, Global Energy Sourcing, IBM
Chris Hunter, Corporate Energy Manager, Johnson & Johnson
Larry Rogero, Environmental Manager, Kinko's

- **COFFEE BREAK** **11:10 AM – 11:30AM**

- **Mid Atlantic Green Power Purchasers** **11:30 AM – 12:30 PM**
John Hanger, Mid Atlantic Renewable Energy Coalition, Spokesperson (Moderator)
Mike Coleman, Director of Central Services, University of Pennsylvania
Geri Nicholson, Asst Director, Maryland Energy Administration
John Zurcher, Manager, Social Responsibility, IKEA US
Catherine Brownlee, Exec. Director, PA Governor's Green Government Council



LUNCH Atrium /Networking Hall	Networking Lunch	12:30 PM – 1:30 PM
AFTERNOON SESSION Atrium	Mid Atlantic Green Power Network <i>Ellen D. Lutz, Regional Director, U.S. Department of Energy (DoE)</i>	1:30 PM – 1:50 PM
PANEL DISCUSSION: Atrium	Working with Marketers and Suppliers toward Successful RFPs, Negotiations and Contracts A panel of purchasers and suppliers will explore the competitive bidding process and factors that contribute to successful RFP and contract negotiations: <i>Mark Crowdis, Think Energy, Inc. President (Moderator)</i> <i>Brent Alderfer, Community Energy, CEO</i> <i>Clif Payne, Green Mountain Energy Company, President, Eastern Region</i> <i>Don Stiteler, General Services Administration (GSA), Regional Energy Coordinator</i> <i>Larry Myers, Penn State Facilities Engineering Institute</i> <i>Pam Maines, Pepco Energy Services, Manager Market Analysis</i>	1:50 PM – 2:50 PM
BREAK OUT SESSIONS:	Building Added Value in Green Power Purchasing Workgroups will examine available resources and tools to build added value and benefits for a green power purchase:	3:00 PM – 4:00 PM
The Rittenhouse Room (Seventh Floor)	Emerging Markets for Emissions Credits ,Trading and Certificates <i>Carla Tabossi, Innovest Strategic Value Advisors, Senior Analyst</i> <i>Matt Williamson, Natsource, Environmental Division</i> <i>Jan Hamrin, The Center for Resource Solutions, Executive Director</i>	
The Locust Room (Main Floor)	The Benefits of Strategic Alliance Building and Public Recognition <i>Matt Clouse, US EPA Green Power Partnership, Manager</i> <i>Peter Adels, Mid Atlantic Renewable Energy Coalition (MAREC), Spokesperson</i> <i>Jennifer Layke, WRI Green Power Market Development Group, Director of Business Engagement</i>	
The Moravian Room (Third Floor)	Environmental Performance Benefits: Energy Efficiency, Green Buildings and Green House Reductions <i>Bob Maddox, Connecticut Energy Cooperative, Director of Marketing</i> <i>Mike Winka, NJ Department of Environmental Protection, Office of Innovative Technology and Market Development</i> <i>Shehnaz Atcha, WRI Greenhouse Gas Protocol Initiative, Associate</i>	
CLOSING Atrium	The Path Forward – Closing Remarks <i>Gabe Petlin, Center for Resource Solutions, Green-e Program Manager</i>	4:15 PM – 4:30 PM
CLOSING RECEPTION Atrium	Business to Business Network Mixer Hors d'oeuvres and refreshments will be served.	4:30 PM – 5:30 PM

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