

# The Path of a Green-e Climate Certified Offset

How Green-e Climate certification works, from project to consumer



1

**The Project.** A greenhouse gas emissions reduction (offset) project, such as renewable energy, energy efficiency, methane capture, or forestry.

**Projects are certified by a Green-e Climate Endorsed Program.** These Endorsed Programs verify that the projects supplying the emissions reductions meet stringent permanence, additionality, and other criteria.



2

**The Seller.** An offset provider buys the emissions reductions from the project, and packages them together into an offset product that is sold to consumers.



**The offset sold to consumers is certified by Green-e Climate.**

Green-e Climate provides third-party verification that offsets sold to consumers come from projects certified under high-quality standards, that the offsets are not being double sold by the seller, and that consumers are given full and accurate information.

3

**The Consumer** buys Green-e Climate Certified offsets to balance his or her own greenhouse gas footprint, with the assurance that Green-e Climate Certified Offsets are real, permanent, verified, exclusively owned emissions reductions that come from additional projects.



**Climate**