


The Product Content Label

Product Name Product Content Label			
Project Type	Project Certification	Project Location	% of Product*
Energy Efficiency	Gold Standard	Mexico	40%
Landfill Gas Capture	Voluntary Carbon Standard	Tanzania	60%

The emission reductions supplied were created in: 2010-2011

 **Green-e Climate** is an independent certification program for greenhouse gas emission reductions (offsets) sold on the voluntary market. It provides a way to identify products that meet the program's high environmental and consumer-protection standards. For more information on Green-e Climate certification requirements, or to find certified products, see www.green-e.org or call 888-63-GREEN.

*The percentages listed are prospective. Actual figures may vary. For more information on how much they can vary see *Price, Terms & Conditions*.

With Green-e Climate Certified offsets, consumers know where their money goes. The product content label, provided for every purchase, explains the type, location, and certification method for each greenhouse gas emission reduction project that is part of a retail offset purchase. It is a simple, transparent way for buyers of offsets to trace their purchase back to the source, so they can be certain their purchase is resulting in real environmental benefits.

