



# Energy

## Green-e® Energy Certification and Logo Use Agreement

This Green-e® Energy Certification and Logo Use Agreement (“**Agreement**”) is made and entered into by and between the Center for Resource Solutions (“**Center**”) and the entity identified as Participant below (“**Participant**”), with effect as of the effective date provided by Center at the end of this Agreement (such date, “**Effective Date**”). In consideration of the mutual covenants and conditions contained in this Agreement and the documents incorporated herein, and for other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, the parties agree to be bound by this Agreement.

This Agreement includes the following documents incorporated in this Agreement as if set forth herein:

- Appendix A: Green-e® Energy Certification Terms and Conditions (available at <http://www.green-e.org/contract>)
- Appendix B: Green-e® Energy Code of Conduct (available at <http://www.green-e.org/contract>)
- Appendix C: Certification Fee Structure for Green-e Climate and Green-e Energy (available at <http://www.green-e.org/contract>)
- Appendix D: Green-e® Energy National Standard (available at <http://www.green-e.org/contract>)
- Appendix H: Green-e® Logo Use Guidelines (available at <http://www.green-e.org/contract>)
- Appendix I: Green-e® Glossary (to be made available at <http://www.green-e.org/contract>)

Participant agrees that they have read and agree to comply with all posted Appendices. Initially capitalized terms used but not defined below have the meanings given in the Green-e Glossary.

This Agreement sets forth the terms and conditions related to:

- (1) Center’s certification requirements and verification processes (including those set forth in the Appendices) that Participant must comply with in order to participate in the Green-e® Energy Certification program with respect to Participant’s renewable energy product(s) identified below (“**Product**”); and
- (2) The right to use Center’s Green-e logo (in which Center has certain rights in the United States, Mexico and the European Union) in connection with Product meeting Center’s certification requirements and verification processes.

*APPLICATION INSTRUCTIONS FOR APPLYING PARTICIPANT: PLEASE COMPLETE ALL APPLICABLE GREY-SHADED AREAS AND CHECK ALL APPLICABLE BOXES.*

### 1. Application Process

In the US, Canada and parts of Mexico, Center currently administers the Green-e® Energy Certification program under which Center provides certification services (including the use of Center’s Green-e logo in accordance with this Agreement) to electric utilities, power marketers, renewable energy certificate (“REC”) marketers and REC brokers wishing to readily and publicly identify their products as meeting certain environmental criteria. To apply for participation in the Green-e® Energy Certification program, Participant must deliver to Center a complete and executed copy of this Agreement in accordance with the instructions set forth herein. The application must include all required attachments and information as described below. Participant may apply for certification of more than one product. For each product for which Participant is applying for certification, complete a new Green-e® Energy Certification and Logo Use Agreement. Each Product is subject to fees as described in Appendix C: Certification Fee Structure for Green-e Climate and Green-e Energy.

If Center finds the application to be complete and correct and the applicant passes the Center’s “Know Your Customer” screen designed to prevent fraud, Center will accept Participant’s product into the Green-e® Energy Certification program. After acceptance into the Green-e® Energy Certification program, Center will return one (1) countersigned copy of this Agreement to Participant. Payment must be received in order for the certification to be effective. Participant’s acceptance into and continued participation in the Green-e® Energy Certification program is subject to each Product meeting the requirements set forth in this Agreement and all Appendices, including, but not limited to Appendix D: Green-e® Energy National Standard and Appendix B: Green-e® Energy Code of Conduct.

As a participant in the Green-e® Energy Certification program, Participant will be notified of Center’s verification and compliance procedures (including Center’s marketing compliance review) and will receive access to Center’s online verification tool. Participant will use the tool to make disclosures required by Center’s verification and compliance procedures (including as described in Appendix B: Green-e® Energy Code of Conduct), and will otherwise respond to Center’s request for disclosures in a timely manner.

## 2. Participant Information

### Participant’s Primary Contact Information

<b>Participant Name:</b>	
<b>Affiliated companies<sup>1</sup>:</b>	
<i>Main Contact Person:</i>	Address:
Phone:	
Fax:	
E-mail:	Participant Website address:

<sup>1</sup> Affiliated companies do not have the right to use the Green-e Logo. The Center requests this information to ensure that the most appropriate company signs the agreement and is under contract.

**Additional Contact Information** (if different from above contact information)

Advisory Committee Contact <sup>2</sup> :	
<i>E-mail:</i>	Phone:
Verification Contact:	
<i>E-mail:</i>	Phone:
Communications/Marketing Contact:	
<i>E-mail:</i>	Phone:
Contact for Invoicing:	
<i>Email:</i>	Phone:
Contact for Green-e Marketplace Information <sup>3</sup> :	
<i>Email:</i>	Phone:

If the contacts listed are not the permanent contacts, or if you have additional information about anticipated changing contacts, please provide that information here:

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Requested Certification Start Date (subject to confirmation by Center):

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Nature of Business:

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Participant's Product Name (how it will be marketed to customers):

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*(Note: this should not have the words "Green-e" or "certified" in it.)*

Other Products of the Participant that are currently part of the Green-e® Energy Certification program (if any):

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**Certification Categories:**

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<sup>2</sup> To learn more about the Advisory Committee, see [http://www.green-e.org/about\\_who\\_gov\\_ac.shtml](http://www.green-e.org/about_who_gov_ac.shtml)

<sup>3</sup> This will often be the individual who acts as the main client relations contact for large commercial purchasers. To learn more about Green-e® Marketplace, see <http://www.green-e.org/marketplace> or contact a Green-e® staff member.

It is the responsibility of the Participant to ensure that each transaction meets the terms and conditions of this agreement. Green-e Energy will verify all transactions during its annual verification process, which takes place the year after the year of sale. If it is determined through the verification process that a mix does not meet the geographic eligibility criteria, it will be the responsibility of the Participant to take corrective action to bring this transaction into compliance with the Green-e Energy National Standard.

A product mix is defined by its resource mix (e.g. 60% wind, 38% biomass, 2% solar), generation location for its resources, and the geographic area in which it is marketed or sold. Except in the case of a Multiple Mix product, each mix constitutes a separate product and a new contract must be signed.

Competitive Electricity (RECs and electricity sold together):

Two categories of certification exist for regional competitive electricity products: Single Mix and Multiple Mix. A separate application and fee is required for each certified electricity product.

1. **Regional Electricity Single Mix (Residential, Non-Residential and/or Wholesale):** This category covers certification of one unique retail product mix to residential, commercial, and/or wholesale customers. The same unique product mix made up of eligible resources may be offered across multiple states, regions or service territories as long as the resource mix is constant, the same facilities are used across the regions, the product meets all geographic eligibility criteria outlined in the Green-e Energy National Standard, and product disclosure does not imply differences in the mix across the regions.
2. **Regional Electricity Multiple Mix (100 Non-Residential and/or Wholesale Mixes):** This category covers certification of up to 100 unique mixes of eligible resources offered to commercial and/or wholesale customers only. Each mix can be used for an unlimited number of non-residential sales. Resources can be sourced from facilities across multiple states, regions or service territories as long as each individual mix meets the geographic eligibility criteria outlined in the Green-e Energy National Standard.

Renewable Energy Certificate (RECs sold separately from electricity):

A Renewable Energy Certificate (REC) product is one that only includes the environmental and social attributes of RECs associated with renewable energy generation and does not include the delivery of electricity. REC certification categories are as follows:

1. **REC Single Mix Product (Residential, Non-Residential, and Wholesale):** This category covers certification of one unique retail product mix to residential, commercial, and/or wholesale customers. The same unique product mix made up of eligible resources may be offered across multiple states, regions or service territories as long as the resource mix is constant, the same facilities are used across the regions, the product meets all geographic

eligibility criteria outlined in the Green-e Energy National Standard, and product disclosure does not imply differences in the mix across the regions.

2. **REC Multiple Mix Product (100 Non-Residential Mixes and/or Wholesale):**  
This category covers certification of up to 100 unique mixes of eligible resources offered to commercial and/or wholesale customers only. Each mix can be used for an unlimited number of non-residential sales. Resources can be sourced from facilities across multiple states, regions or service territories as long as each individual mix meets the geographic eligibility criteria outlined in the Green-e Energy National Standard.

#### REC Brokers

**REC Broker Certification (Unlimited Transaction Mixes):** This certification category covers certification of brokered transactions between generators and end-use customers only. Participant hereby agrees to obtain consent and cooperation from seller prior to completion of each brokered Green-e Energy certified transaction, in order to comply with all terms and conditions of this Agreement. Participant hereby agrees and understands that they will need to obtain certain information from seller in a brokered transaction in order to comply with this Agreement.

#### Utility Green Pricing (regulated utility selling RECs and electricity together)

Certification of utility green pricing programs is available in the United States for renewable energy products that are offered in regulated markets and meet Green-e Energy program requirements. In addition, utilities that offer green pricing programs to customers in conjunction with other local utilities can be certified under a single contract. In such a model, often called a "Hub and Spoke" model, there is a central body (hub) that develops a renewable energy product that is marketed by more than one utility (spokes). For example, the output of a wind turbine, a landfill gas facility, and a solar array could be bundled into one product and sold by all of the members of a transmission and distribution cooperative. Since there is a single product and a single point of contact (the hub), Center is willing to treat this as one certification regardless of the number of vendors selling the product so long as they meet all of the conditions outlined in the Green-e Energy National Standard.

#### **Participant is applying for certification for the following Product:**

*(check one below)*

- Utility Green Pricing Product
- Competitive Electricity Product
- Renewable Energy Certificate Product
- Brokered sales of Certified Renewable Energy Certificates or Certified Renewable Energy

#### **Participant sells or intends to sell or broker Product to:**

*(select all that apply)*

- Residential Customers (single mix)
- Commercial Customers (single mix)
- Commercial Customers (multiple mix)
- Wholesale Customers (multiple mix)

Describe your corporate ownership or entity structure. Which entity owns the RECs?  
Which entity subsequently retires the RECs?

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List all countries where Participant has operations (headquarters, manufacturing, facilities):

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If selling a competitive electricity or green pricing product, list the locations where the certified Product will be available (include the name of the state or country if serving the entire state or country, otherwise list zip codes) If selling a REC product provide available information if your service territory is limited:

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For Competitive Electricity and Utility Green Pricing Products, is your service territory for the Product located entirely within one NERC Region / ISO / RTO or Balancing Authority? If yes, please list the applicable states. If not, please explain.

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List the renewable tracking systems you plan to use (if any) and indicate if you have an account in that system:

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If known, please list any facility(ies) that you expect will supply the Product. Please include the facility location(s), date(s) the facility came on-line, type(s) of facility, and fuel source used, as applicable

Facility Name:	EIA #	Facility Location (state or province)	On-line date	Fuel Source
_____	_____	_____	_____	_____
_____	_____	_____	_____	_____
_____	_____	_____	_____	_____
_____	_____	_____	_____	_____
_____	_____	_____	_____	_____

Will you employ a distributed marketing model, also known as multi-level marketing? Please note that Participants must retain full control of all marketing materials. Products cannot be advertised on affiliated websites, and all marketing materials must be approved by the contract holder. All subscriptions must occur through a subscription process controlled by the Participant. \_\_\_\_\_

**Participant sells or intends to sell Product through the following sales channels:**  
(select all that apply)

- website
- physical mailing
- telephone
- in person
- other – please describe \_\_\_\_\_

## 1. Required Attachments and Information for All Product Types

*The following information is required for any Product that Participant wishes to be certified by Center. Please provide the Center with the information listed below, and confirm disclosure to Center by checking each box below.*

- A brief description of the marketing plan for Product
- A completed copy of the Product Content Label<sup>4</sup>
- A completed copy of the Product Price, Terms and Conditions<sup>5</sup>
- Customer enrollment toll free number or phone number of sales department a prospective customer should use: \_\_\_\_\_

## 2. Additional Application Process for Utility Green Pricing Products Only

Participants offering Utility Green Pricing Products must submit the materials required below, which will be shared with selected stakeholders in the state(s) served by the utility for a 21-day comment period followed by a review by the Green-e® Governance Board. Stakeholders selected by the Center will be notified by email of a 21-day comment period. Stakeholders include utilities, regulators, renewable energy advocates, and consumer and environmental protection interests who support the creation of green pricing programs by utilities in the relevant state(s). Any interested stakeholder is welcome to comment, and Green-e® Energy will encourage stakeholders to circulate the information to any other interested parties for comment. These submitted application materials will also be posted on the certification section of the Green-e® website ([http://www.green-e.org/getcert\\_re\\_cert.shtml](http://www.green-e.org/getcert_re_cert.shtml)). During and after the stakeholder comment period, the Center will inform Participant of significant Stakeholder concerns and Participant will be given the opportunity to respond to any stakeholder comments.

Certification will be subject to the approval of the Green-e® Governance Board. After the 21-day stakeholder comment period, Green-e® Energy staff will forward your

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<sup>4</sup> Please note that the Product Content Label must disclose to Participant's customers a percentage breakdown of the resources in Participant's Product, as well as certain geographic information (e.g., the state or region of generation). Sample Product Content Labels are available in Appendix B: Green-e® Energy Code of Conduct. Please contact Green-e® Energy staff if you would like assistance preparing these documents.

<sup>5</sup> Additional information on Product Price, Terms and Conditions may be found in Appendix B: Green-e® Energy Code of Conduct. For your reference, Table 4 in Appendix B: Green-e® Energy Code of Conduct and Customer Disclosure includes a sample Product Price, Terms and Conditions. If you do not have a Product Price, Terms and Conditions in this format, this requirement may be satisfied by providing Center with a redacted contract containing the same information. Please contact Green-e® Energy staff if you would like assistance preparing these documents.

application materials, any stakeholder comments and your responses to those comments (if any) to the Green-e® Governance Board. If issues are raised by the Board during that time, this may trigger a meeting of the Green Pricing Subcommittee to resolve them, after which Green-e® Energy will re-submit the issue by email to the Green-e Governance Board.

*The following information is required for any Utility Green Pricing Product that Participant wishes to be certified by Center. Please provide the Center with the information listed below, and confirm disclosure to Center by checking each box below.*

A brief (1-2 page) summary indicating how the Utility Green Pricing Product meets the Green-e® Energy criteria

Please indicate the price of the product per kWh: \_\_\_\_\_

The product will be sold in:

blocks of \_\_\_\_\_ kWh per month

percent of the customer's monthly energy use (please describe) \_\_\_\_\_

other (please describe) \_\_\_\_\_

Please confirm whether this tariff has received regulatory approval or if it is in the process of obtaining approval, or if not, describe why:

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Please specify the number of electric meters that your utility serves that will have access to this Product:

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Will marketing for the Product use the hub and spoke certification model, as outlined in Section V.E. of Appendix D: Green-e® Energy National Standard?  Yes  No  
Participant agrees under the hub and spoke model, Participant is responsible for ensuring that the certified product and the marketing and sales of each spoke are in compliance with all terms and conditions of this Agreement including all appendices. If you selected "yes" above, attach a list of the participating spoke utilities along with appropriate contact information and webpages for each spoke. Please notify Green-e® Energy staff of any change(s) to this list of spokes within thirty (30) days of the change(s) being made.

\* \* \*

*[Signature Page Follows]*

By signing below, Participant acknowledges and agrees that Participant has read and agrees to comply with the Green-e® Energy Certification and Logo Use Agreement.

Participant Company Name: \_\_\_\_\_

Signature of authorized  
representative of Participant:

\_\_\_\_\_

Printed name: \_\_\_\_\_

Title:

\_\_\_\_\_

Date:

\_\_\_\_\_

**Please mail the signed document or email a .pdf of a signed copy of this completed Agreement to:**

Center for Resource Solutions  
1012 Torney Ave., 2nd Floor  
San Francisco, CA 94129  
contracts@resource-solutions.org

**Remember to include the following information and documents (as applicable) in your application:**

- A brief description of the marketing plan for the Product
- A completed copy of the Product Content Label
- A completed copy of the Product Price, Terms and Conditions
- Customer enrollment toll free number or phone number of sales department a prospective customer should use: \_\_\_\_\_
- A brief summary indicating how the Utility Green Pricing Product meets the Green-e® Energy criteria
- A list of spoke utilities related to the hub and spoke certification model for any Green Pricing Product

***[Area below to be completed only by Center]***

**Acknowledged and Accepted By Center**

\_\_\_\_\_  
**Signature of Center authorized  
representative**

\_\_\_\_\_  
**Date**

**Jennifer Martin  
Executive Director**

**Effective Date of the Green-e® Energy Certification and Logo Use Agreement:**  
\_\_\_\_\_