

Green-e® Energy Certification Application

Go ZERO Overview

Entergy Arkansas is pursuing Green-e® Energy Certification for Go ZERO, their newest utility green product in the state of Arkansas. Go ZERO, after receiving approval from the Arkansas Public Service Commission, is offering subscriptions to the electricity and RECs generated by their Chicot Solar, Searcy Solar, and Stuttgart Solar facilities. Go ZERO is offering three purchasing options to their customers, but Entergy Arkansas is only looking to Green-e® certify 'Option 1' of Go ZERO. Option 1 is broken down into 3 pricing options; Option 1A, Option 1B, and Option 1C. Go ZERO Option 1A offers a subscription charge of \$0.004295/kWh escalating at 2% annually. Go ZERO Option 1B offers a subscription charge of \$.85/kW. Go ZERO Option 1C offers a subscription charge of \$0.03555/kWh plus \$0.004295/kWh minus the Actual LMP. Go ZERO customers may elect to subscribe accounts to a minimum of 1 kW of available capacity and additional capacity in 1 kW increments., so this product offering meets the enrollment level specifications laid out in the *Green-e® Renewable Energy Standard for Canada and the United States*.

At this time, Entergy Arkansas is seeking certification for Go ZERO which meets the requirements outlined in the *Green-e® Renewable Energy Standard for Canada and the United States* (the "Standard") and the *Green-e® Energy Code of Conduct for Canada and the United States*, as highlighted below.

- **New Renewables:** Stuttgart Solar, Chicot Solar, and Searcy Solar (the facilities providing RECs for this product) came online in 2018, 2020 and 2021, respectively, easily meeting our threshold for new renewables.
- **Renewable Energy Credit (REC) Tracking:** The RECs generated from the facilities, as set forth in the Standard, will be tracked in NAR. Entergy Arkansas will then retire these RECs on behalf of Go ZERO customers, ensuring that RECs are not double-counted or used for RPS compliance.
- **Verification Audit:** Entergy Arkansas will follow standard Verification Audit procedures, including the use of a third-party auditor (or Certified Internal Auditor.)
- **Marketing Compliance Review (MCR):** Entergy Arkansas will be participating in the annual MCR where the Center for Resource Solutions (CRS) staff confirms that Entergy Arkansas is not making false or misleading statements about their product and that they have made pricing, power, and contract disclosure to customers in a standardized format. In addition to the MCR, Entergy Arkansas is submitting the program marketing materials to CRS to review in advance of the program launch.

RPS Requirements: Entergy Arkansas is not required to meet any state or federal Renewable Portfolio Standard (RPS) requirements, legislation, or settlement agreements.

Go ZERO Summary:

Go ZERO is a voluntary tariff that provides commercial and industrial customers with the opportunity to access renewable resources. It is available to commercial and industrial customers only. The total amount of capacity currently available under Go ZERO is 140.5 MW and customers may subscribe up to 100% of their most recent annual billed kWh usage, provided there is capacity available. As a subscriber to the tariff, a customer will pay a monthly subscription fee in exchange for the renewable energy credits or Alternative Energy Credits (AECs) associated with their subscription. These credits will be retired by Entergy Arkansas on behalf of the subscribing customer. Go ZERO has three options. Option 1 offers 3 pricing options that requires a 1 one-year contractual commitment. Option 2 offers a lower priced subscription rate for AECs, and option 3 provides a subscription charge for time-matched energy reporting where customers who prefer to match their consumption with the generation of clean or renewable sources of energy. All customers who subscribe will receive customer specific emissions reporting.



Green Pricing Application Form

Date: 8/21/2023

Renewable Energy Product Name:* Go ZERO

Applicant Renewable Energy Seller (“Company”) Name: Entergy Arkansas, LLC

State(s), NERC, RTO, ISO or Balancing Authority where customers are served: MISO

Intended location of generation facilities (must be a region or state included above; or adjacent are with electricity wheeled into customer location): MISO

Please attach a list of zip codes where this product will be available so that we may list this electricity product on www.BuyCleanEnergy.org. (Whole states may be listed if serving all zip codes in that state.)

Renewable Electricity Product Sold by Electric Utility in Monopoly Market (Green Pricing)

Single Mix only (check all customer types that apply)

- Residential
 Commercial

State(s), NERC, RTO, ISO or Balancing Authority where customers are served: MISO

Intended location of generation facilities (must be a region or state included above; or adjacent are with electricity wheeled into customer location): MISO/Entergy Arkansas LLC

Please attach a list of zip codes where this product will be available so that we may list this electricity product on www.BuyCleanEnergy.org. (Whole states may be listed if serving all zip codes in that state.)



Contact Information

Primary Contact Information

Company Name: Entergy Arkansas, LLC	Subsidiary of: Entergy Corporation
<i>Main Contact Person:</i> John Schwegler	Address: 2707 Research Forest Drive LFN 4 th Floor
Phone: 281-719-7136	
Fax: N/a	
E-mail: jschweg@entergy.com	Website address (where the product with be sold or advertised): renew.entergy.com

Additional Contact Information (if different from above contact information)

PMAC/UGPAC Contact ¹ :	
<i>E-mail:</i>	Phone:
Sales Verification Contact:	
<i>E-mail:</i>	Phone:
Communications/Marketing Contact:	
<i>E-mail:</i>	Phone:
Invoicing Contact:	
Mailing address if different from above:	
<i>E-mail:</i>	Phone:
Contact for Green-e [®] Marketplace Information ² :	
<i>Email:</i>	Phone:

Supporting Documents for Green Pricing Certification

Companies offering Green Pricing product must submit the materials required below, which will be shared with stakeholders in the state(s) served by the utility for a 21-day comment

¹ You may list more than one contact to be on the Power Marketers Advisory Committee/Utility Green Pricing Advisory Committee. Quarterly calls to discuss program and market developments are held with these groups. To learn more about PMAC and UGPAC, see www.green-e.org/who

² This will often be the individual who acts as the main client relations contact for large commercial purchasers. To learn more about Green-e[®] Marketplace, which is a program to help promote your clients' purchases and claims, see www.green-e.org/marketplace or contact a Green-e[®] staff member.

period followed by a 10-day review and comment period by the Green-e® Governance Board. Stakeholders will be notified by email of a 21-day comment period. Stakeholders include utilities, regulators, renewable energy advocates, and consumer and environmental protection interests who support the creation of green pricing programs by utilities in the relevant state(s). Any interested stakeholder is welcome to comment, and Green-e® Energy will encourage stakeholders to circulate the information to any other interested parties for comment. These submitted application materials will also be posted on the Green-e® website. During and after the stakeholder comment period, you will be given the opportunity to respond to any stakeholder comments.

Certification will be subject to the approval of the Green-e® Governance Board. After the 21-day stakeholder comment period, Green-e® Energy staff will forward your application materials, any stakeholder comments and your responses to those comments (if any) to the Green-e® Governance Board. The Green-e® Governance Board will have ten days to reply. If no Board comments are received during that time, the item is deemed approved. If issues are raised by the Board during that time, this may trigger a separate meeting to resolve them.

Please submit the following for CRS review and approval:

Program Information

1. A brief (1-2 page maximum) program summary indicating how the Green Pricing Program meets the Green-e® Energy criteria.

2. Customer enrollment toll free number: _____

3. Customer enrollment website URL: _____

4. Please indicate the price of the product per kWh: _____

5. The product will be sold in:

- blocks of _____ kWh per month
- percent of the customer's monthly energy use
- other (please describe below)

KW

6. A sample of the Price, Terms and Conditions you will provide to customers regarding the proposed Green-e® Energy certified product.¹

7. This tariff has received regulatory approval (if applicable): yes no not applicable

Marketing Plan

8. Number of meters that utility serves that will have access to this product: 124,438

¹ For more information on the requirements of the Price, Terms and Conditions, please see *Green-e® Energy Code of Conduct for Canada and the United States*.



Energy

9. List states where product will be marketed as “Green-e® Energy Certified”: Arkansas

10. Attach a brief description of the marketing plan for Product, including how the product will be sold (sales channel) and advertised (marketing channel): Website, physical mailing, telephone, customer newsletter/emails/verifications

11. Will product utilize the hub and spoke certification model, as outlined in Section V.E. of the *Green-e® Renewable Energy Standard for Canada and the United States*? Yes No

If you selected “yes” above, please attach a list of the participating spoke utilities along with appropriate contact information for each spoke. Please notify Green-e® Energy staff of any change(s) to this list of spokes within 30 days of the change(s) being made.

Product Content

12. Attach a description of the facility(ies) that you expect will be used to supply this product, including, at a minimum, the facility location(s), date(s) the facility came on-line, type(s) of facility, and fuel source used (if applicable): Chicot Solar EIA#63295 Arkansas online date 09-29-2020 Solar Searcy Solar EIA#62617 Arkansas 11-10-2021 Solar Stuttgart Solar EIA#61262 Arkansas 01-05-2018 Solar

13. Attach a Product Content Label in the format you intend to use for distribution to your customers. Sample Product Content Labels for Green Pricing Products are included in Table 1 and Table 2 of the *Green-e® Energy Code of Conduct for Canada and the United States*, available at [Green-e® Energy Documents](#).

Go Zero will be marketed via website, customer service managers reaching out to customers, as well as our call center handling customers interested in Go Zero.

Price, Terms, and Conditions



Energy

CERTIFIED

Entergy Arkansas' Go ZERO is Green-e Energy certified and meets the environmental and consumer-protection standards set forth by the nonprofit Center for Resource Solutions. Learn more at www.green.e.org.

Company:	Entergy Arkansas, LLC (a subsidiary of Entergy)
Whom should I contact for more information?	1-800-ENTERGY https://renew.entergy.com/arkansas
What is the contract length?	Go ZERO Option 1 has an initial one-year contract term, which renews automatically on an annual basis unless terminated.
How much will Go ZERO cost?	Go ZERO includes three pricing options for subscribing customers: Go ZERO Option 1A: Subscription charge of \$0.004295/kWh escalating at 2% annually Go ZERO Option 1B: Subscription charge of \$.85/kW Go ZERO Option 1C: Subscription charge of \$0.03555/kWh plus \$0.004295/kWh minus the Actual LMP
Will my rates change over time?	The subscription charges are fixed and approved by the Arkansas Public Service Commission (APSC). Any change to the rate would require approval from the APSC. The Go ZERO Option 1C Actual LMP will change monthly.
What are the enrollment options?	Customers may subscribe up to 100% of their prior 12 months kWh usage: Go ZERO customers may elect to subscribe accounts to a minimum of 1 kW of available capacity and additional capacity in 1 kW increments.
What other fees might I be charged?	There are no additional fees associated with Go ZERO. Customers must pay all applicable Entergy Arkansas rate and rider schedules, federal, state, and local taxes and charges.

How will I be billed?	Go ZERO will be billed as a separate line item on the customer's monthly Entergy Arkansas billing statement in addition to all applicable rate and rider schedules.
Can I cancel my participation?	Yes. Participation in Go ZERO may be terminated by written notice given by not more than six months nor less than two months prior to the expiration of the original term or any anniversary thereof.
If I want to terminate this agreement/ contract, what is the early termination fee?	There is no early termination fee for Go ZERO.
What is a REC product?	Go ZERO retires the Renewable Energy Certificates (RECs) associated with the program's renewable energy on behalf of subscribing customers. A REC represents the environmental benefits of 1 megawatt hour (MWh) of renewable energy that can be paired with electricity. For more information, see https://www.green-e.org/long-rec-disclosure

Go ZERO PRODUCT CONTENT LABEL¹

Go ZERO is a Renewable Energy Credit (REC) product and does not contain electricity. A REC represents the environmental benefits of 1 megawatt hour (MWh) of renewable energy that can be paired with electricity. For more information, see: www.green-e.org/rec.

Go ZERO is sold in blocks of 1 kilowatt- (kW). In 2023, Go ZERO was made up of the following renewable resources.

Green-e [®] Energy Certified New ² Renewable Energy in Go ZERO		Generation Location
Solar	100%	Searcy, Arkansas Chicot, Arkansas Stuttgart, Arkansas
TOTAL	100%	

1. These figures reflect the RECs delivered to Go ZERO's customers in 2023.

2. New Renewables come from generation facilities that first began commercial operation within the past 15 years.

For comparison, the current average mix of resources supplying Entergy Arkansas, LLC includes: Coal (6.5%), Nuclear (64.4%), Oil (0%), Natural Gas (22.8%), Hydroelectric (0.6%), Solar (2.7%) and Other MISO South(3.0%). This resource mix was prepared in accordance with Entergy Arkansas' approved Integrated Resource Plan.



Green Promise is Green-e[®] Energy certified and meets the environmental and consumer-protection standards set forth by the nonprofit Center for Resource Solutions. Learn more at www.green-e.org.