



Green Pricing Application Form

Date: 5/21

Renewable Energy Product Name: * SolarShares

Applicant Renewable Energy Seller ("Company") Name: Sacramento Municipal Utility District

State(s), NERC, RTO, ISO or Balancing Authority where customers are served: CA

Intended location of generation facilities (must be a region or state included above; or adjacent are with electricity wheeled into customer location): CA

Please attach a list of zip codes where this product will be available so that we may list this electricity product on www.BuyCleanEnergy.org. (Whole states may be listed if serving all zip codes in that state.)

Renewable Electricity Product Sold by Electric Utility in Monopoly Market (Green Pricing)
Single Mix only (check all customer types that apply)

Residential

Commercial

State(s), NERC, RTO, ISO or Balancing Authority where customers are served: California

Intended location of generation facilities (must be a region or state included above; or adjacent are with electricity wheeled into customer location): California

Please attach a list of zip codes where this product will be available so that we may list this electricity product on www.BuyCleanEnergy.org. (Whole states may be listed if serving all zip codes in that state.)

Contact Information

Primary Contact Information

Company Name: SMUD	Subsidiary of:
Main Contact Person: Puja Khalasi	Address: 6301 S Street, Sacramento, CA 95817
Phone: 916 732 6248	
Fax:	
E-mail: puja.khalasi@smud.org	Website address (where the product will be sold or advertised):

Additional Contact Information (if different from above contact information)

PMAC/UGPAC Contact ¹ :	
E-mail:	Phone:
Sales Verification Contact:	
E-mail:	Phone:
Communications/Marketing Contact: Brigida Harrison	
E-mail: Brigida.Harrison@smud.org	Phone: 916-732-5426
Invoicing Contact:	
Mailing address if different from above:	
E-mail:	Phone:
Contact for Green-e [®] Marketplace Information ² :	
Email:	Phone:

Supporting Documents for Green Pricing Certification

¹ You may list more than one contact to be on the Power Marketers Advisory Committee/Utility Green Pricing Advisory Committee. Quarterly calls to discuss program and market developments are held with these groups. To learn more about PMAC and UGPAC, see www.green-e.org/who

² This will often be the individual who acts as the main client relations contact for large commercial purchasers. To learn more about Green-e[®] Marketplace, which is a program to help promote your clients' purchases and claims, see www.green-e.org/marketplace or contact a Green-e[®] staff member.



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Companies offering Green Pricing product must submit the materials required below, which will be shared with stakeholders in the state(s) served by the utility for a 21-day comment period followed by a 10-day review and comment period by the Green-e® Governance Board. Stakeholders will be notified by email of a 21-day comment period. Stakeholders include utilities, regulators, renewable energy advocates, and consumer and environmental protection interests who support the creation of green pricing programs by utilities in the relevant state(s). Any interested stakeholder is welcome to comment, and Green-e® Energy will encourage stakeholders to circulate the information to any other interested parties for comment. These submitted application materials will also be posted on the Green-e® website. During and after the stakeholder comment period, you will be given the opportunity to respond to any stakeholder comments.

Certification will be subject to the approval of the Green-e® Governance Board. After the 21-day stakeholder comment period, Green-e® Energy staff will forward your application materials, any stakeholder comments and your responses to those comments (if any) to the Green-e® Governance Board. The Green-e® Governance Board will have ten days to reply. If no Board comments are received during that time, the item is deemed approved. If issues are raised by the Board during that time, this may trigger a separate meeting to resolve them.

Please submit the following for CRS review and approval:

Program Information

1. A brief (1-2 page maximum) program summary indicating how the Green Pricing Program meets the Green-e® Energy criteria.
2. Customer enrollment toll free number: 1-888-742-7683
3. Customer enrollment website URL: SolarShares@smud.org
4. Please indicate the price of the product per kWh: See attached Terms and Conditions
5. The product will be sold in:
 - blocks of ____ kWh per month
 - percent of the customer's monthly energy use
 - other (please describe below)
See attached Terms and Conditions
6. A sample of the Price, Terms and Conditions you will provide to customers regarding the proposed Green-e® Energy certified product.¹
7. This tariff has received regulatory approval (if applicable): X yes no not applicable

Marketing Plan

¹ For more information on the requirements of the Price, Terms and Conditions, please see *Green-e® Energy Code of Conduct for Canada and the United States*.



Energy

8. Number of meters that utility serves that will have access to this product: 586,290

9. List states where product will be marketed as “Green-e® Energy Certified”: CA

10. Attach a brief description of the marketing plan for Product, including how the product will be sold (sales channel) and advertised (marketing channel): See attached

11. Will product utilize the hub and spoke certification model, as outlined in Section V.E. of the *Green-e® Renewable Energy Standard for Canada and the United States*? Yes X No

If you selected “yes” above, please attach a list of the participating spoke utilities along with appropriate contact information for each spoke. Please notify Green-e® Energy staff of any change(s) to this list of spokes within 30 days of the change(s) being made.

Product Content

12. Attach a description of the facility(ies) that you expect will be used to supply this product, including, at a minimum, the facility location(s), date(s) the facility came on-line, type(s) of facility, and fuel source used (if applicable): Rancho Seco II, EIA number 63387

13. Attach a Product Content Label in the format you intend to use for distribution to your customers. Sample Product Content Labels for Green Pricing Products are included in Table 1 and Table 2 of the *Green-e® Energy Code of Conduct for Canada and the United States*, available at [Green-e® Energy Documents](#).