



# Green-e for Businesses and Products

How do you reach over 200 million Americans eager to support businesses that use clean energy?

For more information on certification, visit:

[green-e.org/joinmarketplace](http://green-e.org/joinmarketplace)

About us:

[green-e.org/marketplace](http://green-e.org/marketplace)

“What is a Renewable Energy Certificate?” video:

[youtu.be/opJMrzNauFQ](http://youtu.be/opJMrzNauFQ)

## Green-e Certification and Promotional Tools Provide the Answer

At Green-e we work with your organization to certify your renewable energy and climate commitments and provide effective promotional tools you can use to market that achievement. With over 54 million Americans who recognize the Green-e certification mark and 60,000 businesses that purchase Green-e certified renewable energy and carbon offsets, Green-e is the certification mark that gives your business a clear edge.

## Advantages of Working with Green-e

- Demonstrate clean energy and climate leadership
- Differentiate your company and product
- Strengthen customer and employee loyalty
- Strengthen brand reputation
- Join a community of leading organizations
- Gain trusted and recognized 3rd party assurance

## Program benefits:

- Green-e Marketing Package
- Marketing Claims Verification
- Sales Toolkit
- Educational Materials
- Green-e Community Benefits



Over 54 million Americans recognize the Green-e logo

## Contact us today

(415) 561-2106

[marketplace@green-e.org](mailto:marketplace@green-e.org)

## Looking for a mark to trust?

Join Green-e and let your organization stand out with our mark of excellence.



CRS

center for  
resource  
solutions

[www.resource-solutions.org](http://www.resource-solutions.org)



## New to Renewable Energy?

Whether or not you install on-site renewable energy at your business, you can always purchase renewable energy to match your yearly electricity usage through the following product types:

- Onsite generation
- Renewable Energy Certificates (RECs)
- Utility Green Power Programs
- Competitive Electricity Supplier
- Direct Power Purchase Agreements

### About Green-e

Green-e delivers value to your business and supports both your sustainability and marketing efforts. We bundle the risk reduction and assurance of claims verification with forward thinking promotional tools to help your business maximize the value it receives from its renewable energy commitment.

Green-e, an initiative of the nonprofit Center for Resource Solutions, has been the nation's leading independent certification and verification program for renewable energy and greenhouse gas emission reductions since 1997. We are a small, focused and dedicated team working to create tools to reduce pollution, mitigate climate change and promote sustainable energy.



Green power is simple and affordable to buy nationwide and our claims verification is straightforward.



**Looking to purchase renewable energy and find a provider?**  
Go to [www.green-e.org/buy](http://www.green-e.org/buy)

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