



# Green-e® Marketplace for Higher Education

Third-party certification for renewable energy purchases and on-site generation

For more information on certification, visit:

[green-e.org/marketplace](http://green-e.org/marketplace)

“What is a Renewable Energy Certificate?” video:

[youtu.be/opJMrzNauFQ](https://youtu.be/opJMrzNauFQ)

## Certification With Green-e®

Whether you install on-site renewable energy at your campus, purchase unbundled RECs, sign up for a green power program, or contract directly for renewable energy, Green-e® can provide third party certification. Green-e® can certify the following renewable energy types:

- On-site renewable energy generation
- Renewable Energy Certificates (RECs)
- Utility green power programs
- Competitive electricity suppliers
- Direct renewable energy power purchase agreements

### How Does It Work?

At Green-e® we work with your college or university to certify your renewable energy and climate commitments and provide effective promotional tools you can use to market that achievement. With over 1 in 4 Americans who recognize the Green-e® certification mark and 60,000 businesses that purchase Green-e® certified renewable energy and carbon offsets, Green-e® is a powerful way to communicate the commitment your campus is making.

Colleges and universities that purchase or generate a qualifying amount of renewable energy based on their annual electricity consumption automatically qualify for Green-e. Participants can expect the following benefits from using Green-e®:

- Green-e® logo license for digital, promotional, and display uses
- Claims statements and marketing language verified by Green-e®
- Educational materials
- Access to the Green-e® community and expert energy policy and market insights
- Robust third-party consumer protections

### About Green-e®

Green-e®, an initiative of the nonprofit Center for Resource Solutions, has been the nation's leading independent certification and verification program for renewable energy and greenhouse gas emission reductions since 1997. We are a dedicated team working to create tools to reduce pollution, mitigate climate change and promote sustainable energy. Contact us to learn more about our work with organizations that purchase or generate renewable energy.

### Contact us today

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