

GREEN-E® EVENTS

Host a Green-e® Certified Event to Engage Attendees About Sustainability



More and more people are excited about joining the cause to protect our planet and ensure a clean environment for generations to come. Having a Green-e® certified event shows that your organization cares and wants to assist in these efforts.

Green-e® is a third-party certification and verification program for renewable energy and carbon offsets that ensures you get what you paid for. Be confident in your marketing claims!

Third-party certification further increases consumer trust of your event and reduces risk of greenwashing, as environmental claims are verified and certified by Green-e®. Events can have large environmental impacts and purchasing renewable energy and/or offsetting your carbon emissions is a great way to show leadership in sustainability.

Have Your Event Certified in 3 Steps:

- 1 Calculate the carbon emissions and/or electricity used at your event. Green-e®'s carbon emissions calculator can help: green-e.org/events
- 2 Purchase Green-e® Certified carbon offsets and/or renewable energy: green-e.org/buy
- 3 Get certified! Have your event's marketing claims verified by Green-e®, and use the Green-e® logo to promote sustainability at your event.

Learn more: green-e.org/events

Contact: (415) 561-2100 or marketplace@green-e.org



DID YOU KNOW?



Carbon Offsets represent verified carbon emissions reductions, and can be used to offset emissions associated with all sorts of activities, including electricity, heating, fuel use, and travel.



Renewable Energy Credits (RECs) represent the environmental attributes of renewable electricity generation. By matching the electricity you use with RECs, you can claim zero emission power even if you are unable to host renewable electricity yourself.

Center for Resource Solutions (CRS) creates policy and market solutions to advance sustainable energy. Green-e® is a program of CRS, and has been serving the renewable energy market since 1998. Green-e® offers programs for sellers of renewable energy and carbon offsets, as well as companies that use renewable energy in their operations.