

# Green-e® Energy Certification Application

## Alliant Energy® Renewable Energy Impact™ Program Overview

Alliant is pursuing Green-e® Energy Certification for Alliant Energy® Renewable Energy Impact™ Program, a utility green pricing program available to commercial customers in Iowa and served by Alliant owned wind facilities in Wisconsin Power & Light's service territory.

At this time, Alliant Energy is seeking certification for Alliant Energy® Renewable Energy Impact™ Program, which meets the requirements outlined in the *Green-e® Renewable Energy Standard for Canada and the United States* (the "Standard") and the *Green-e® Energy Code of Conduct for Canada and the United States*, as highlighted below.

- **New Renewables:** Resources that are allocated to the program or procured will meet the requirement for beginning operation or having been repowered according to the "New Date" as listed in the Standard.
- **Renewable Energy Credit (REC) Tracking:** The RECs generated from facility meeting the requirement set forth in the Standard will be tracked in MRETS. Alliant will then retire these RECs on behalf of their customers, by transferring the designated RECs to the MRETS retirement sub-account established for that calendar year's Alliant Energy® Renewable Energy Impact™ Program. These RECs will not count towards Alliant Energy's Renewable Portfolio Standard (RPS) targets.
- **Verification Audit:** Alliant Energy will submit the verification materials for the Alliant Energy® Renewable Energy Impact™ Program in the Interstate Power & Light territory. A third-party CPA will perform the necessary audit for the verification process.
- **Marketing Compliance Review (MCR):** Alliant Energy will be participating in the annual MCR where the Center for Resource Solutions (CRS) staff confirms that Alliant Energy is not making false or misleading statements about their product and that they have made pricing, power, and contract disclosure to customers in a standardized format. In addition to the MCR, Alliant Energy is submitting the program marketing materials to CRS to review in advance of the program launch which is currently scheduled for 2026.

RPS Requirements: Alliant Energy is required to meet any state or federal Renewable Portfolio Standard (RPS) requirements, legislation, or settlement agreements. Alliant Energy will comply with the Green-e® requirements for regulatory additionality by procuring renewables additional to state RPS requirements for this voluntary product, with the exception of customers signed up for the 100% level (to avoid over procuring).



## Alliant Energy Application for Green-e® Energy Certification of Alliant Energy® Renewable Energy Impact™ Program in Wisconsin

### Application Background and Comment Deadline

Alliant has applied for Green-e® Energy certification of its Utility Green Pricing Product, Alliant Energy® Renewable Energy Impact™ Program. This new option is a voluntary renewable electricity program offered to its customers in Wisconsin. As part of the application process, Center for Resource Solutions (CRS), which administers the Green-e® program, is seeking stakeholder feedback on the application and the program as designed for Alliant Energy's electricity customers.

This 21-day stakeholder comment process is your opportunity to weigh in on program design to make sure that the program meets your needs and expectations. Comments will be provided to the applicant and the Green-e® Governance Board; the Board will review the application, comments and responses, and consider whether to approve the application for certification of Alliant Energy's Utility Green Pricing Wisconsin as submitted or to suggest changes to the program.

If you choose to submit comments, suggestions, or other feedback regarding this application, **please provide them by email to [info@green-e.org](mailto:info@green-e.org) no later than 6/4/2026.**

The application materials are provided below, and consist of the following documents:

- Background Information that describes the product offering and marketing channels
- Sample Product Content Label, which provides customers with information on the renewable resources used in the green pricing option
- A sample Price, Terms, and Conditions document that offers standardized information on pricing and other terms associated with green pricing option

Alliant Energy® Renewable Energy Impact™ Program will be 100% Wind] from solar projects in Wisconsin.

For reference, Green-e® Energy's primary governing documents are explained below and links are provided.

- The *Green-e® Renewable Energy Standard for Canada and the United States* describes the rules for generation facility eligibility, resource types allowed to be used in Green-e® Energy certified products, avoidance of double counting, specific rules around electric utilities' green pricing options. It is available at [Green-e® Energy Documents](#).
- The *Green-e® Energy Code of Conduct for Canada and the United States* speaks to how programs may be marketed, the disclosures necessary for customers and potential customers, language use guidelines and more. It is available at [Green-e® Energy Documents](#).



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## Green Pricing Application Form

**Date:** 6/14/2026

**Renewable Energy Product Name:\*** Alliant Energy® Renewable Energy Impact™ Program

**Applicant Renewable Energy Seller (“Company”) Name:** Alliant Energy

State(s), NERC, RTO, ISO or Balancing Authority where customers are served: Wisconsin

Intended location of generation facilities (must be a region or state included above; or adjacent are with electricity wheeled into customer location): Wisconsin, MISO

Please attach a list of zip codes where this product will be available so that we may list this electricity product on [www.BuyCleanEnergy.org](http://www.BuyCleanEnergy.org). (Whole states may be listed if serving all zip codes in that state.)

### Renewable Electricity Product Sold by Electric Utility in Monopoly Market (Green Pricing)

*Single Mix only (check all customer types that apply)*

- Residential  
 Commercial

## Contact Information

### Primary Contact Information

<b>Company Name: Alliant Energy</b>	<b>Subsidiary of:-</b>
Main Contact Person: Heidi Parker	Address:
Phone:	
Fax:	
E-mail: <a href="mailto:HeidiParker@alliantenergy.com">HeidiParker@alliantenergy.com</a>	Website address: <a href="https://www.alliantenergy.com/">https://www.alliantenergy.com/</a>

### Additional Contact Information (if different from above contact information)

PMAC/UGPAC Contact <sup>1</sup> :	
<i>E-mail:</i>	<i>Phone:</i>
Sales Verification Contact:	
<i>E-mail:</i>	<i>Phone:</i>
Communications/Marketing Contact:	
<i>E-mail:</i>	<i>Phone:</i>
Invoicing Contact:	
Mailing address if different from above:	
<i>E-mail:</i>	<i>Phone:</i>
Contact for Green-e <sup>®</sup> Marketplace Information <sup>2</sup> :	
<i>Email:</i>	<i>Phone:</i>

### Supporting Documents for Green Pricing Certification

Companies offering Green Pricing product must submit the materials required below, which will be shared with stakeholders in the state(s) served by the utility for a 21-day comment period followed by a 10-day review and comment period by the Green-e<sup>®</sup> Governance Board. Stakeholders will be notified by email of a 21-day comment period. Stakeholders include

<sup>1</sup> You may list more than one contact to be on the Power Marketers Advisory Committee/Utility Green Pricing Advisory Committee. Quarterly calls to discuss program and market developments are held with these groups. To learn more about PMAC and UGPAC, see [www.green-e.org/who](http://www.green-e.org/who)

<sup>2</sup> This will often be the individual who acts as the main client relations contact for large commercial purchasers. To learn more about Green-e<sup>®</sup> Marketplace, which is a program to help promote your clients' purchases and claims, see [www.green-e.org/marketplace](http://www.green-e.org/marketplace) or contact a Green-e<sup>®</sup> staff member.



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utilities, regulators, renewable energy advocates, and consumer and environmental protection interests who support the creation of green pricing programs by utilities in the relevant state(s). Any interested stakeholder is welcome to comment, and Green-e® Energy will encourage stakeholders to circulate the information to any other interested parties for comment. These submitted application materials will also be posted on the Green-e® website. During and after the stakeholder comment period, you will be given the opportunity to respond to any stakeholder comments.

Certification will be subject to the approval of the Green-e® Governance Board. After the 21-day stakeholder comment period, Green-e® Energy staff will forward your application materials, any stakeholder comments and your responses to those comments (if any) to the Green-e® Governance Board. The Green-e® Governance Board will have ten days to reply. If no Board comments are received during that time, the item is deemed approved. If issues are raised by the Board during that time, this may trigger a separate meeting to resolve them.

*Please submit the following for CRS review and approval:*

## Program Information

1. A brief (1-2 page maximum) program summary indicating how the Green Pricing Program meets the Green-e® Energy criteria.
2. Customer enrollment toll free number: \_\_\_\_\_
3. Customer enrollment website URL: [HeidiParker@alliantenergy.com](mailto:HeidiParker@alliantenergy.com)
4. Please indicate the price of the product per kWh: \_\_\_\_\_
5. The product will be sold in:
  - blocks of \_\_\_\_\_ kWh per month
  - percent of the customer's monthly energy use
  - other (please describe below)
6. A sample of the Price, Terms and Conditions you will provide to customers regarding the proposed Green-e® Energy certified product.<sup>1</sup>
7. This tariff has received regulatory approval (if applicable):  yes  no  not applicable

## Marketing Plan

8. Number of meters that utility serves that will have access to this product: 499,472
9. List states where product will be marketed as "Green-e® Energy Certified": Wisconsin

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<sup>1</sup> For more information on the requirements of the Price, Terms and Conditions, please see *Green-e® Energy Code of Conduct for Canada and the United States*.



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10. Attach a brief description of the marketing plan for Product, including how the product will be sold (sales channel) and advertised (marketing channel): The Product will be marketed in person and through the Alliant Energy Website.

11. Will product utilize the hub and spoke certification model, as outlined in Section V.E. of the *Green-e® Renewable Energy Standard for Canada and the United States*?  Yes  No X

*If you selected “yes” above, please attach a list of the participating spoke utilities along with appropriate contact information for each spoke. Please notify Green-e® Energy staff of any change(s) to this list of spokes within 30 days of the change(s) being made.*

## **Product Content**

12. Attach a description of the facility(ies) that you expect will be used to supply this product, including, at a minimum, the facility location(s), date(s) the facility came on-line, type(s) of facility, and fuel source used (if applicable): Wind facilities in WPL’s Service territory

13. Attach a Product Content Label in the format you intend to use for distribution to your customers. Sample Product Content Labels for Green Pricing Products are included in Table 1 and Table 2 of the *Green-e® Energy Code of Conduct for Canada and the United States*, available at [Green-e® Energy Documents](#).